

# THE HISTORICAL PET CONTAINER IS NOW EVEN MORE SUSTAINABLE

Caffè Vergnano joined the environmental cause, trying to find solutions to reduce the environmental impact of its packaging. Today, the project of focus involves the historical whole coffee bean container, symbol of the Horeca line by Caffè Vergnano. With this new container, the use of plastic from non-renewable sources was halved. 50% of the material used for its production (maximum percentage permitted by the Italian law) is R-PET (recycled PET). By launching on the market a recycled and infinitely recyclable packaging, the company gives an important contribution to the reduction of virgin plastics present in the market. The new container has also reduced its amount of plastic per single unit. Finally, its weight also decreased from 3kg to 2.5kg to preserve the quality and freshness of the coffee once open.











NEW FORMAT: 2,5 KG - 5.5 LB



### THE BLENDS



#### **LINEA 1882 ORIGINAL** 2500 g - 5.5 lb

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Original is Caffè Vergnano's finest blend. The central and south american origins of arabica are slowly roasted following the traditional method. Among these, the famous Maragogype beans from Nicaragua, also known as «elephant beans», stand out for their large and long shape. The red cherries are picked one by one, then dried under the sun and packed into jute bags directly at the plantation. Delicate and aromatic, with subtle acidity, this blend presents a persistent thick crema, thanks to India's finest robusta origins.



#### **LINEA 1882 STRONG** 2500 g - 5.5 lb

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Caffè Vergnano prestigious Original Classic blend is slightly modified for those who prefer a stronger coffee. The result is a very compact crema, hazelnut colored with darker stripes and grayish reflexes. The blend is characterized by a full and fragrant aroma with notes of cinnamon and pepper, with a rich body and stronger nuances due to the modest content of the most prestigious Asian Robusta origins.

#### THE EXTERNAL PACK



## THE OUTER CARTON IS COMPOSED OF 100% RECYCLED PAPER

TO BE DISPOSED OF WITH PAPER WASTE (PAP20)





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